

# AGENDA

## DAY 1 | CITRIX FORT LAUDERDALE HQ

- 1:00 PM **Welcome & Customer Introductions**  
*Tom Holland, VP, Us Enterprise*
- 2:00 PM **Citrix Vision & Strategy**  
*David Henshall, President & CEO*
- 2:45 PM **Break**
- 3:00 PM **How to Engineer & Transform Into a High Performing Organization Using the Science of Total Motivation**  
*Lindsay McGregor, CEO and Co-founder at Vega Factor*
- 4:00 PM **Partnerships That Power The Future Of Work**  
*Trenton Cycholl, VP, Enterprise Applications*  
*Amy Haworth, Chief of Staff, Human Resources*
- 5:00 PM **Closing Comments & Departures**
- 6:30 PM **Dinner**  
*The Ritz Carlton Pool Deck*

## DAY 2 | CITRIX FORT LAUDERDALE HQ

- 8:00 AM **Breakfast & Arrivals**
- 9:00 AM **Role of Technology in Employee Productivity & Engagement**  
*Tim Minahan, EVP, Business Strategy & CMO*
- 10:00 AM **Employee Lifetime Value & Addressing The Productivity Gap**  
*Fouad Elnaggar, VP of Product Management*
- 11:00 AM **Workplace Redesign Tour**  
*Tom Holland, VP, US Enterprise*
- 11:30 AM **Demo: Citrix Workspace**  
*Scott Lane, Distinguished Engineer*  
*Adam Mandelbloom, Sr. Manager Technical Evangelist*
- 12:30 PM **Lunch & Networking**
- 1:30 PM **Citrix Workspace in Detail**  
*Vishal Ganeriwala, Sr. Director Product Marketing*
- 2:30 PM **Break**
- 2:45 PM **Networking for Hybrid or Multi-Cloud Environments**  
*Mihir Maniar, VP, Product Marketing Networking*
- 3:45 PM **Closing & Departures**
- 6:30 PM **Optional Dinner**

\*Agenda subject to change