

# AGENDA

**Tuesday, April 11, 2017 | Fort Lauderdale**

5:30 - 9:00pm     Steak 954 - W Hotel Fort Lauderdale Beach,  
401 N Fort Lauderdale Beach Blvd.  
Fort Lauderdale, FL 33304

**Wednesday, April 12, 2017 | Citrix Executive Briefing Center**

8:30 - 9:00am     **Breakfast (Citrix Headquarters)**

9:00 - 9:45am     **Welcome & Customer Introductions**  
Dave Jones, Vice President, Customer Engagement

9:45 - 10:45am   **Vision for Digital Business**  
Christian Reilly, Chief Technology Officer

10:45 - 11:00am   **Break**

11:00 - 12:00pm   **Workspace Services: App, Desktop, & Data Delivery**  
Calvin Hsu, Vice President, Product Marketing,  
Virtualization

12:00 - 12:45pm   **Business Update**  
Tim Minahan, Chief Marketing Officer

12:45 - 2:00pm     **Lunch/Networking**

2:00 - 2:45pm     **Next Gen Service Delivery Networking**  
Nand Mulchandani, VP, Networking

2:45 - 3:30pm     **Securing App, Data & Network Delivery**  
Kurt Roemer, Chief Security Strategist

3:30 - 4:15pm     **Demo: Behind the Scenes of Digital Workspace**  
Scott Lane, Distinguished Engineer

4:15 - 4:30pm     **Break**

4:30 - 5:15pm     **Mobile Workspaces & Real Estate Redesign.  
Tour of Citrix Headquarters**  
Michael McKiernan, Vice President, Business  
Technology Solutions

5:15 - 5:30pm     **Closing Remarks**

5:30 - 5:45pm     **Departures to hotel or optional dinner**

6:00 - 9:00pm     Optional Dinner  
Lobster Bar Sea Grille  
450 E Las Olas Blvd,  
Fort Lauderdale, FL 33301

\*Agenda subject to change