

AGENDA

Wednesday, November 29, 2017 | Fort Lauderdale

5:30 - 9:00pm Steak 954 - W Hotel Fort Lauderdale Beach,
401 N Fort Lauderdale Beach Blvd.
Fort Lauderdale, FL 33304

Thursday, November 30, 2017 | Citrix Executive Briefing Center

8:30 - 9:00am **Breakfast (Citrix Headquarters)**

9:00 - 9:45am **Welcome & Customer Introductions**
Dave Jones, Vice President, Customer Engagement

9:45 - 10:45am **Vision for Digital Business**
Tim Minahan, Sr. Vice President, Business Strategy &
Chief Marketing Officer

10:45 - 11:00am **Break**

11:00 - 12:00pm **App, Desktop, & Data Delivery in a Hybrid or Multi-Cloud Environment**
Sridhar Mullapudi, Vice President of Product Management
Vishal Ganeriwala, Sr. Director, Technical Marketing

12:00 - 1:00pm **Lunch**

1:00 - 2:00pm **Customer Presentation: HCN's Journey to the Cloud**
Victor Rodriguez, CTO

2:00 - 3:00pm **Next Gen Networking Services & Analytics**
Steve Shah, VP, Product Management

3:00 - 4:00pm **Securing App, Data & Network Delivery**
Stan Black, Chief Security Officer & Chief Information
Officer

4:00 - 4:15pm **Break**

4:15 - 5:00pm **Demo: Behind the Scenes of the Digital Workspace**
Scott Lane, Distinguished Engineer

5:00 - 5:15pm **Closing Remarks**

5:15 - 5:30pm **Departures to hotel or optional dinner**

6:00 - 9:00pm Optional Dinner
Lobster Bar Sea Grille
450 E Las Olas Blvd,
Fort Lauderdale, FL 33301

*Agenda subject to change

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